

COOKIE POLICY

At Surgicrafters Health Tourism and Education Consulting Import Export Limited Company (**Surgicrafters**), we process personal data and use internet cookies to provide a better usage experience for visitors of our website <https://surgicrafters.com/> while respecting their privacy and personal data protection rights. This Cookie Usage Policy (Policy) explains the conditions under which different types of cookies are used for all our website visitors and users.

What Are Cookies and For What Purposes Are They Used?

Cookies are small data storage files saved on your computers, mobile phones, tablets, or other mobile devices by websites you visit. These files store information about your website navigation so that your devices remember this information when you use the website again. Therefore, cookies are necessary and important for effectively and easily using a website. Cookies are also used to offer you more suitable services, products, or offers on the website and third-party websites.

The main purposes of using cookies are:

- The necessity of some technical data for the effective use of the website,
- Collecting information about your browsing and usage preferences on the website by the company,
- The need for your personal data such as your IP address for the company to fulfill its legal and contractual obligations, particularly arising from the Law No. 5651 on the Regulation of Broadcasts via the Internet and Prevention of Crimes Committed through Such Broadcasts and the Regulation on Procedures and Principles of Internet Publications.

Which Data Do We Process With Cookies?

Depending on the types of cookies, they generally collect data related to your browsing and usage preferences on the device you access the website. This data includes all information about the pages you visit, our services, and products you examine on the Website.

Which Types of Cookies Do We Use and How?

We use different types of cookies on our website. These include cookies that are necessary for the website to function, functional cookies, analytical/performance cookies, and targeting/advertising cookies.

Types of Cookies Based on Their Usage:

- **Necessary Cookies:** These cookies are essential for the proper functioning of the website. They are needed for the system to be managed, and the website will not work if they are blocked.
- **Functional Cookies:** These cookies are used to provide you with a more advanced and easy usage experience. For example, they perform functions by remembering your previous preferences, allowing you to easily access some content on the website. You can block the use of these cookies if you wish.
- **Analytical/Performance Cookies:** These cookies help us analyze and understand how you interact with the website, allowing us to improve the website based on your interactions. You can block the use of these cookies if you wish.
- **Targeting/Advertising Cookies:** These cookies are used to deliver content that may interest you, including advertising content. You can block these cookies; however, blocking them will not completely stop advertising content but will only replace targeted ads with general content ads.

Types of Cookies Based on Their Duration:

- **Persistent Cookies:** These cookies remain on the user's computer until a specific date or until they are deleted by the user. They are mostly used to measure users' site movements and preferences.
- **Session Cookies:** These cookies are used to separate the user's visit into sessions and do not collect data from the user. The cookie is deleted when the user closes the web page they are visiting or remains inactive for a certain period.

Cookies Used on Our Site:

Use of Google Analytics: This website utilizes Google Analytics to analyze how visitors use the site. Google stores the information collected through cookies (including your IP address) on servers in the USA and uses this data to evaluate your use of the site, to compile reports on

website activities, and to provide other services related to website use. Google may share this information with third parties if required by law, but your IP address is not merged with any other Google data. You may refuse the use of cookies by changing your browser settings, but this may prevent you from using the full functionality of the website. By using this site, you consent to the processing of your data by Google for the specified purposes.

Use of ComScore Cookies: This website employs internet analytics services provided by ComScore. ComScore uses cookies to analyze site usage, and this information (including your IP address) is processed on servers in the USA. ComScore utilizes this data to generate reports on site activities and to provide services about internet usage. ComScore may share this information with third parties if legally required, but your IP address is not combined with other data held by ComScore. You may refuse the use of cookies through your browser settings, but this may mean you cannot fully benefit from all the functions of the site. By using this site, you consent to the processing of your data by ComScore for these purposes.

How Can You Block the Use of Cookies?

While the use of cookies enhances the service provided by the website, you can choose to block their use if you wish. However, please be aware that doing so may prevent the website from functioning fully and you may not be able to utilize all of its features.

Our website uses cookies only when necessary and for analytical purposes. We do not use our own cookies; however, we do monitor the use of cookies by third-party services. Users can manage the use of these cookies and prevent their storage by changing the settings of their browsers.

Generally, internet browsers are preset to automatically accept cookies. Browsers can be configured to block cookies or to alert the user when cookies are sent to their device. The management of cookies varies from browser to browser. Therefore, for more information, please consult the help menu of your browser.

To block the use of cookies, you will need to change the settings of your internet browser. These changes may vary depending on the device and internet browser you are using. Disabling cookies may result in the inability to use some features of the Company's website, applications, platforms, and services.

Adobe Analytics: <https://www.adobe.com/uk/privacy/opt-out.html>

Google AdWords: <https://support.google.com/google-ads/answer/2407785?hl=en>

Google Analytics: <https://tools.google.com/dlpage/gaoptout>

Google Chrome:

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>)

Internet Explorer: <https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

Mozilla Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Opera: (<https://www.opera.com/case-studies/clean-browser-and-remove-trackers>)

Safari: <https://support.apple.com/en-us/HT201265>

Microsoft Edge: <https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

Social Media Platform Cookie Management:

On our website, we use pixel codes offered by social media platforms like Facebook and Twitter to present more relevant content and ads to our visitors. These pixels may require the use of cookies belonging to the relevant social media platforms.

Managing Facebook Cookies: You can manage your ad preferences on Facebook through Facebook's "Ad Preferences" page. Additionally, you can have more control over the data collected by Facebook by adjusting your cookie preferences in your account settings.

Managing Twitter Cookies: On Twitter, you can manage your preferences regarding cookies and similar technologies used by Twitter by going to your "Privacy and Security" settings and adjusting the "Personalization and Data" settings.

Contact Us:



For all your questions and comments related to the Policy, you can contact us through the phone and/or KEP address below:

Phone: +90 532 606 01 96

KEP Address: surgicrafters@hs01.kep.tr